

CustomCalcs.com Creates Custom Website Calculators



Press Release Contact Information:

Rick Wheat
Wheatworks Software, LLC
POB 7, Ruston, LA 71273
Voice: 318-245-6187
E-Mail: press@customcalcs.com
Website: CustomCalcs.com

Have your spreadsheet turned into an online calculator for your web site.

FOR IMMEDIATE RELEASE -- September 26, 2010

(Ruston, LA) CustomCalcs.com creates unique calculators for web sites which are based on spreadsheet models provided by the web site's owner. Unique tools and content make web sites "sticky", holding visitors' attention and bringing them back again.

Real estate, automobile and boat sales, lending and financial services web sites are examples of those that benefit by custom-designed web site calculators. Online calculators created by CustomCalcs are uniquely based on the site owner's requirements and design.

The CustomCalcs development process begins with a site owner's submission of a spreadsheet which performs that calculations the site owner wishes to add to the website. CustomCalcs creates an initial proof version of the calculator for the site owner who is commissioning a custom calculator. A simple development, testing, feedback process occurs until the calculator is as desired.

Based on Javascript, CustomCalcs' custom designed calculators work well in all modern web browsers. Web site calculators created by CustomCalcs may be embedded directly in a web page or function as popup calculators.

The CustomCalcs web site (<http://www.CustomCalcs.com>) provides useful examples of custom-designed calculators, information about the development process and helpful installation information.

About CustomCalcs

Since 1997, CustomCalcs™ has been the custom software division of Wheatworks Software, LLC, designing and developing custom financial software for banks, investment firms, mortgage brokerages, financial publishers, residential and commercial real estate firms and other software companies for promotional purposes.

###

Click here to learn more about CustomCalcs.com: www.customcalcs.com

CustomCalcs is a trademark of Wheatworks Software, LLC